

Safe Fleets

(People Moving People Programme)

Presented by

Tony

(Shell)



Role of Corporates

- Corporates use a good amount of road space
- Corporates limit their Circle of Influence, which is mostly confined to their facility
- Least Cost & Time are the KPIs tracked for the entire supply chain and the Transporter evaluated on the same



Wake up Corporates

- Control what we can control the most –
“ Our Fleet ”
- To redefine one’s circle of Influence
- To ensure adherence to an evolving Voluntary Standard.



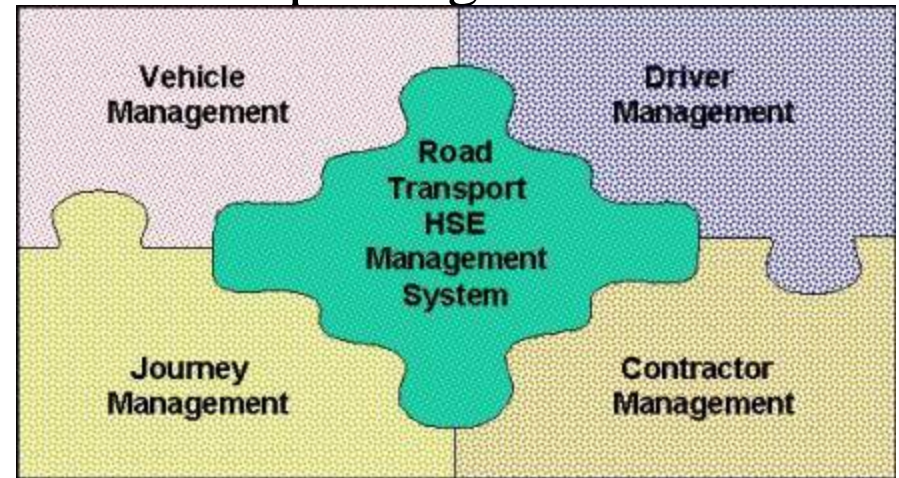
Intent of Safe Fleets

A programme for the Adoption of a
Voluntary Standard
for Road Safety in the
Transportation Sector

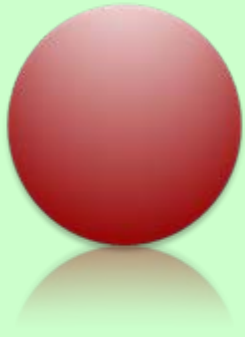


Programme - Safe Fleets

- A comprehensive programme to built Road Safety Management capability among Corporates and Transporters
- The program is based on Shell's Road Transport Health, Safety and Environment System encompassing 5 elements
 - Driver Management
 - Vehicle Management
 - Journey Management
 - Contractor Management
 - HSE Management



Key Milestones of Safe Fleets



Form a Partnership to Establish Safe Fleets (Shell, CII & GRSP)



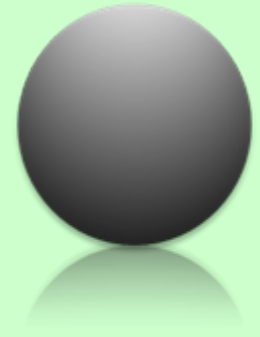
Establish and Ensure the functioning of the Secretariat in CII and Launch Safe Fleets



Build on the Larger Partnership with Private, Public, Govt organisations and Civil Society



Develop an Excellence model by Formulating, Training, Consulting, Award Assessment & Recognition, by Shell CII Award



Constitute a Centre of Excellence in CII.

Launch of Safe Fleets at CII IQ



Mr. K N Shenoy, Chairman, CII Institute of Quality, announces the Launch of Safe Fleets and releases the Voluntary Standard at CII IQ

Update on Safe Fleets

- 3 Organisations signed up to Safe Fleets and accepted the Voluntary Standard (Infosys, Wipro and Accenture)
- Initiated the Launch/ Training Programme in these Corporates
- Transporters, and Regulators are being involved in the Launch/ Training programme.



Launch of Safe Fleets at Accenture



Mr. Bhaskar Rao, IPS, Commissioner for Transport and Road Safety, Govt of Karnataka making his inaugural remarks at Accenture. Mr. Ajay Vij, Senior Director, Geographic Sciences, Accenture, looks on.

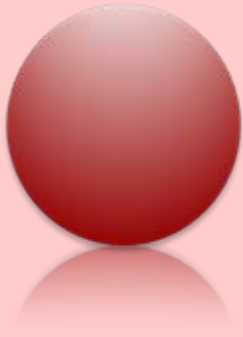
Launch of Safe Fleets at Wipro



Mr. Laxman Badiga, CIO, Wipro, welcoming the gathering.

Mr. Ramakrishnan, VP-FMG and Mr. Tony Joseph of Shell

Key Milestones of the Corporate



**Sign MOU
in
Acceptance of the
Voluntary
Standard**



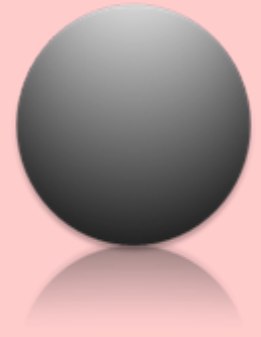
**Launch of
Safe Fleets
and
Initiation
of the
Programme
in the
Organisation**



**Implementati
on of Safe
Fleets in the
Organisation
to meet the
Voluntary
Standard and
subject the
Organisation
to Audit and
Certification**



**To work on
the Audit
findings
and evolve
an
Excellence
model for
other
organisatio
ns to
emulate**



**To help
other
Organisatio
ns to
develop an
Excellence
model by
Formulating
, Training,
Consulting
and
Assessment**

Benefits to the Corporate

- Ensures the Safety of the Employees and all related personnel and also reduces the loss time
- Motivates and Challenges the Employees to achieve higher Road Safety Standards
- Ensures that the Corporate is in alignment with the evolving safety standards
- Showcases the Corporate as Socially Responsible and thus enhances its Brand value



Ways to Contribute

- Sign up to Safe Fleets
- Implement the Voluntary Standard in your Organisation
- Participate in the Awareness programme
(Mr Yogesh of CII at 98807 10153 or
e mail at n.yogesh@cii.in)



Invitation to Lead

- Shell leads Safe Fleets in the IT sector in Bangalore
- TNT has initiated Safe Fleets in the area of Logistics in Mumbai and Delhi
- Invite to Corporates to lead Safe Fleets in a suitable Sector in a City



Ambition

The initial Successes shall be showcased
and replicated across Bangalore and
further across India



A Corporate in Action ...

Thank you ... for your interest

